

Latino Leadership Council Client Impact Stories – HOUSING

2025

Maggie

Maggie, originally from Chile, was living with her daughter's family in a crowded home. She searched for a place of her own, but navigating the complex rental process was proving to be a challenge. With a limited income from her Chilean retirement plus family support, Maggie needed assistance to secure an affordable apartment.

The lack of affordable housing for vulnerable individuals like Maggie was evident throughout her search. With rising rents, finding a place within her budget seemed nearly impossible. Many apartment complexes require tenants to earn 2.5 times the rent, leaving Maggie without many options. She wasn't alone; others in her community, especially those with limited incomes or language barriers, faced similar challenges.

"En mi caso toda la orientación y explicación a cada pregunta que yo tenía siempre me ayudó mucho y así pude cumplir mi sueño de estar en mi propio lugar."

"In my case, all the guidance and explanations to each question that I had, helped me a lot and so I was able to fulfill my dream of being in my own place."

February 2025

Lisa

In February, Lisa, a determined mother of three came to the Latino Leadership Council (LLC) during an incredibly difficult time. Lisa recently lost her job, and because her husband has been unable to work due to a disability and does not qualify for disability benefits, financial stress mounted. She was been searching for employment and resources to support her family, but could not find many opportunities. With limited funding from HMIS, LLC stepped in with rental assistance, covering a full month's rent and giving her the space and security to focus on her next steps. With encouragement and job search support from LLC staff, she secured employment soon after. Her story is a powerful reminder of the impact of community support and highlights that with the right resources and determination, stability is within reach. We're proud to support families like hers as they work toward a better future.

"Grateful and thankful with Latino Leadership Council for helping me and my family. Lissett Carrasquel, my promotora, was polite, friendly, and extremely helpful. Thank you!"

May 2025

Anonymous

One of our longtime Mami y Yo participants has been part of the program for six years. She first joined when her son was just a toddler, and over time became an active and caring member of the group. She was always showing up with kindness, laughter, and support for other moms. Her son graduated from the program two years ago, but she has continued to stay connected with us ever since. About a year ago, her family went through a difficult time. Her husband had surgery that unfortunately wasn't successful, and since then, he hasn't been able to work as much. Their household income dropped significantly, and they began struggling to keep up with bills. Last month, she reached out for help with her Roseville utility bill and rent. Thanks to our community support and partnership with the City of Roseville HPRR grant, we were able to step in and help cover both, allowing the family to stay in their home and regain stability. Her story is a powerful reminder of why we do what we do and reminds families they're not alone, especially when times get tough.

2022

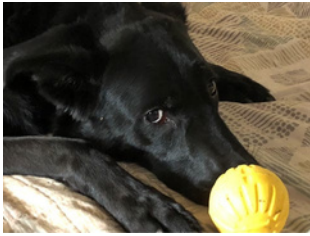
Litzy



Litzy was referred to us by Unity Care Group in need of major support as she was a young, single, homeless mom to a toddler. Litzy and her son had been living from motel to motel as Litzy made too much to qualify for financial assistance, but not enough to qualify for a home on her own. After being assigned to a Promotora with the LLC, Litzy was connected to AMI, who was able to help her get her own apartment and even paid her first smud bill while she got back on her feet. The LLC also supported her with \$100 gift card to make her new place feel like home. Today, Litzy is participating in Mami y Yo in Roseville and her son is connected to KidsFirst for pre-school.

"Thank you for your support through a difficult period in mine and my daughter's lives. We are so thankful for the opportunity to get back on our feet and keep moving forward."

Zenna



Through the collaborative efforts of the LLC, Sacramento States Cares, Lilliput Wayfinder, and PCOE Family Outreach, the siblings were successful in finding emergency housing through Home Start. However, it was discovered that while the teens had become attached to their sister's dog, the dog could not remain with them as it was not a certified service animal. More calls to PIRS, Placer County Probation and Placer County Animal Services resulted in the family being able to keep the dog with them as the family's clinician determined it met an emotional support need of the teens.

We are happy advocate for our families and to partner with so many to meet the diverse needs of our families, no matter how complex the situation may be!



Miguel Angel

Miguel came to the LLC in desperate need of finding an apartment as the house he was living in had been sold, leaving him with only one week to find a new place to live.

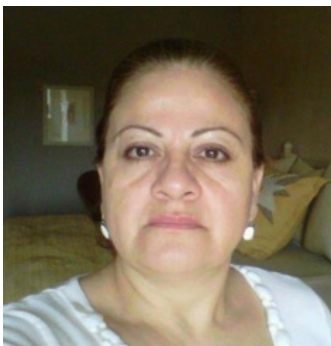
Miguel's Promotora was able to connect him to various housing resources, and together they were able to find an affordable 1 bedroom apartment ready for Miguel in time to not end up on the streets. The LLC was also able to connect Miguel with housing organizations, which helped him receive free furniture for his new apartment. Miguel is so excited to start this new chapter in his new home. *"Thank you for all the support I received to help me find housing on such short notice. My Promotora worked tirelessly to help find me a place so I wouldn't end up homeless and for that I will be forever grateful."*



Vicky

Vicky is a widowed mother of two, who came to us in great need of rent and utility assistance as well as help with food. Vicky had been living in a home with 2 other families, so she and her family had no privacy or space of their own. Vicky had applied to several housing assistance programs, but had no luck until she received the opportunity to apply for a 2 bedroom apartment where she and her children could finally have a place of their own. Once Vicky was approved, she received monetary assistance from the LLC, through funding from the Placer Community Foundation's SHARES program, to help her pay the deposit and rent. Vicky and her children are now all moved in and very grateful for the support they received from the LLC. *"The support I received from the LLC made it possible for me to achieve my dream of providing my children with a safe place to live; a place where we as a family can grow together. I would like to thank everyone who works at the LLC for all that you do for families like mine every day."*

Ana



Ana was laid off from work after returning from a surgery. Ana fell 3 months behind in rent and began to worry she would get evicted. Her Promotora worked with her tirelessly researching and applying for housing and financial assistance, unfortunately nothing was available. The LLC, through funding from the Placer Community Foundation's SHARES program, stepped up and paid \$3,000 of Ana's rent to help get her caught up. Ana and her family are doing much better and are very grateful for the financial assistance and support they received from the LLC.

"I want to thank you for your help, you are angels who appeared to me in the middle of a terrible storm. When I felt my situation had no resolution, your organization appeared out of nowhere to show me that there are still good people who help those in need. You do not

know how life-changing it was that you rescued my daughter and I from the storm that was our lives. I will live forever grateful for what you all have done for not only me, but for others as well. God bless the LLC."

Maria Teresa



Maria Teresa is a single mother of 4 and like many others, the pandemic hit her hard. It was not easy for her to provide for kids, despite how hard she worked. Maria made a tough decision to stop paying rent so that she could afford to provide for her children. It began with one month, and before she knew it, she was three months behind. Maria struggled to find a way to catch up on rent and still feed her family. The LLC and her promotora quickly worked to refer her to the AMI Housing Program, and she just recently received the good news that she and her family qualified for rent assistance for February through April. Maria is now caught up on her rent and she and her family are so grateful for the support and assistance they received from the LLC and AMI.

"I have so much gratitude and appreciation for all the LLC has done to support my family and I. I would like to thank the LLC and their promotores for their hard work and dedication, you are making a difference for me, my children, and so many other families."

2020

Maria and Nazario



Maria and Nazario first came to the Latino Leadership Council when Maria was expecting their little girl and we were able to get them connected to medical services and other resources as they had just arrived to the U.S. A few months passed by before Maria reached out to let us know that she was in desperate need of housing or she and her family would become homeless. The LLC along with Kids Community and Kids First worked together and started filling out applications to multiple apartment complexes and other housing options. After a long wait, Maria was finally notified that an apartment had availability and they were able to move in. Once moved in, all of the LLC Promotores came together and gathered items for the family including clothing, food, pots and pans, bedding, and furniture. Maria and Nazario are so thankful to the LLC and its partners for all the help and support they have received.

Johnette

In early February 2020, Promotora Lissett received a call from Johnette, who reported that her boyfriend had physically assaulted her the night before and then kicked her out, leaving her and her two children without a place to stay. Lissett connected with several local shelters, but Johnette learned that none were able to provide immediate financial support.

Given the urgency of the situation, the LLC utilized First 5 emergency funds to pay for a two-night stay in a hotel. Once a temporary shelter was secured, Lissett began working with Volunteers of America to help Johnette find an apartment for herself and her children. When no housing options became available, the LLC reached out to our partners at the Landing Spot for additional support, and they supported her by covering two more nights at the hotel. Lissett continues to support Johnette as they work together to secure permanent housing.

2019

Alma

After being abandoned by her husband, Alma and her child became homeless as she had never worked and was unable to pay rent. Alma and her child were homeless for a year and during this time Alma became very depressed. Alma's case was assigned to Promotora Nidia Russi who after realizing how depressed Alma was, scheduled her for a make-over which helped bring some spark back into Alma. One of Alma's older children eventually took in her younger child while a friend of hers took Alma in. Alma provided care to her friend's elderly mom and cleaned the house in exchange for rent. Alma also began to work as a housekeeper part-time when she wasn't caring for her friend's mom. Nidia helped Alma realize she could start her own housekeeping business and today she does just that. Not only does she run her own business, Alma has also been able to turn her hobby for dancing into another source of income as she also teaches dance for quinceañeras. She is now renting her own room and has been reunited with her youngest son. Her son is also participating in dance which has improved their relationship and helped keep him out of trouble. Nidia and the LLC helped get her glasses and are also seeking donations to provide her with dentures as she is missing her top teeth.