



## **Ernesto Pineda**

*“Being on the Board of the Latino Leadership Council (LLC) has enhanced my life and allowed me to share my business experience to help support the Latino Community. When I first came into contact with the LLC, I immediately recognized their strong commitment to improving the health and well-being of all Latinos through thoughtful and compassionate work. I knew without a doubt, I wanted to be a part of this organization.”*

Born and raised in San Francisco to Jose and Matilde Pineda, Ernesto Pineda was one of five children. His parents emigrated from El Salvador to the United States in 1945 and established a home in St. Peter’s Parish where Ernesto and his siblings went to school. In the U.S., his father found work as a truck driver and his mother, a former schoolteacher, became a janitress. Both of his parents worked and sacrificed to get all five children through school.

Their efforts were not in vain as Ernesto went on to earn a Bachelors in Applied Economics and Masters in Public Administration with a concentration in health services, both from the University of San Francisco.

During the course of his career, Ernesto held several business development and management positions with pharmaceutical distribution companies and in 1992 obtained a business development position with a consulting firm that specialized in working with pharma and biotech companies. As a working manager, he was consistently recognized for his ability to develop meaningful personal and business relationships. In 2010, he established the Gerard Group, specializing in data and analytic consulting.

Currently, Ernesto is retired and honors his parents, family, and the Latino Community as a proud Board Member of the Latino Leadership Council.